



CROSSFIRE[®] bed bug concentrate

Fast Knockdown. Long-Lasting Control.

Dual Modes of Action for Resistant Bed Bugs

CrossFire[®] Bed Bug Concentrate combines two modes of action (Groups 3A and 4A) to target all bed bug life stages (adults, nymphs and eggs), including pyrethroid-resistant bed bug strains. This patented formula with multiple modes of action provides a fast knockdown and kill with long-lasting residual control.

Features and Benefits

- For use in poultry facilities when birds are not present
- Kills bed bugs at all life stages and prevents bed bug eggs from hatching
- Kills pyrethroid-resistant bed bug strains
- Synergized with piperonyl butoxide (PBO) to combat metabolic resistance and increase effectiveness
- Direct contact provides control in less than five minutes as shown by independent testing

Packaging

- 13oz unit (10 per case)
- 130oz unit (2 per case)

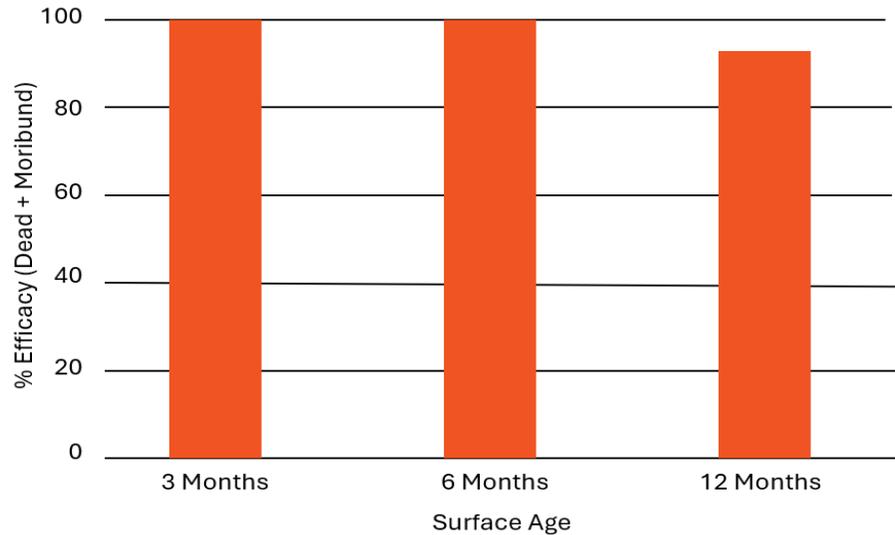


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Residual Efficacy of CrossFire Concentrate Against Pyrethroid Resistant Bed Bugs on Unpainted Wood



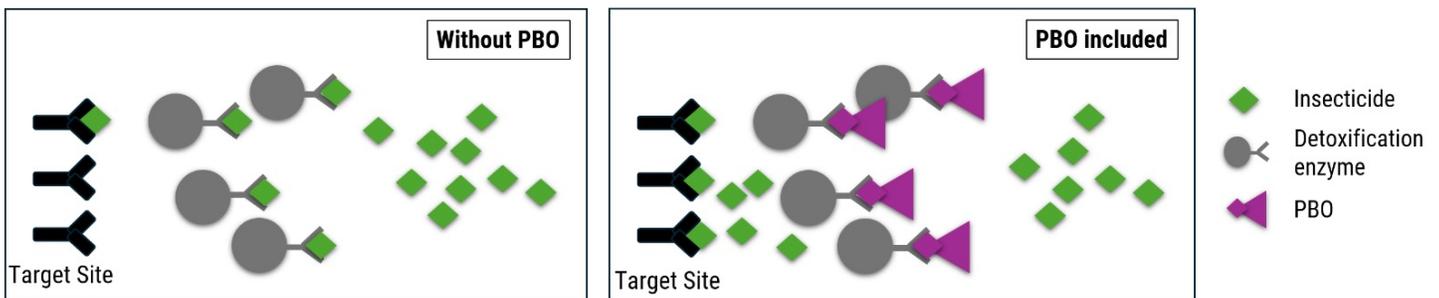
Method: Target species: bed bug (*Cimex lectularius*), Winston-Salem pyrethroid resistant strain (RR = 440 fold resistance to deltamethrin). CrossFire application: 1 gallon of finished dilution/1,000 ft². Four replications with 10 bed bugs per replication. Exposure duration: 5 minutes.

Source: Eurofins Agroscience Services, Inc. (2014)

What does this data mean for your business?

In addition to rapid knockdown and kill, CrossFire Bed Bug Concentrate provides long-lasting residual control on surfaces where bed bugs commonly harbor to help reduce reinfestations.

Piperonyl Butoxide Enhances Insecticide Efficacy



What does this data mean for your business?

To have a lethal effect, the active ingredient in an insecticide needs to reach its target site within the insect. Resistant insects commonly have a heightened defense mechanism, cytochrome P450 enzymes, that attack insecticides. PBO binds to these detoxification enzymes, allowing the insecticide to reach its target site and work more effectively.