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MGK to Announce New No-Guesswork Ant Gel Bait Sumari® Triton at PestWorld 2025
The pest industry leader's innovative ant solution contains Nutralure™, a triple attractant bait matrix

October 1, 2025

Minneapolis, MN – MGK will use its platform at PestWorld 2025, the industry's premier new product showcase, to announce its newest innovation: Sumari® Triton Ant Gel Bait. This unique bait matrix takes the guesswork out of ant baiting by combining three food sources—sugar, oil and protein—to meet ants' nutritional needs in a single bait.

This new product joins the existing Sumari System lineup, which includes an effective non-repellent insecticide spray and a popular ant gel bait. This launch follows several recent improvements to the Sumari family, specifically the insecticide:

- EPA acceptance of clothianidin, Sumari's active ingredient, for use in food handling establishments and commercial kitchens
- Expanded labeled pests with the addition of wasps, hornets, and yellowjackets
- Updated ant control language emphasizing colony elimination and prevention of re-infestations

"Sumari Triton is another chapter in MGK's commitment to innovation and continuous improvement in the pest control industry. Feedback from PMPs drove the development of the Sumari System, and it quickly became a game-changer in ant control treatments," said Steve Gullickson, president of MGK. "We're excited to bring this next-generation bait with Nutralure technology to provide even more value to PMPs—helping reduce callbacks and increase profitability."

Sumari Triton is powered by **Nutralure**, an exclusive bait matrix developed by MGK's R&D scientists. Nutralure allows for the inclusion of three different nutritional sources in one bait while maintaining palatability and optimal uptake across most ant species.

MGK's commitment to sustainable packaging and the protection of those using our products is reflected in Sumari Triton and the entire Sumari System:

- All plastic packaging, caps, syringes, and tips are 100% recyclable
- All paper labels and inserts are sourced from sustainably managed forests
- Sumari Triton is formulated without crustacean shellfish, eggs, fish, milk, peanuts, sesame, soy or wheat to minimize allergenic impact during use

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- Both Sumari gel baits include bittering agents to help protect against accidental consumption by pets and children

Meet #TeamMGK at PestWorld 2025 and learn more about this exciting new product at Booth #423 or visit MGK.com/Sumari.

About MGK

MGK's mission is to make life healthier by creating responsible products that protect people and their environments from the impact of insects. Founded in 1902 and based in Minnesota, MGK sells insect control products throughout the world, spanning several industries including professional pest control, consumer home and pet products, animal health, and crop protection. An affiliate of Sumitomo Chemical Company, MGK is a worldwide leader in the development and distribution of the botanical insecticide pyrethrum as well as a wide range of conventional insect control technologies. MGK and its subsidiaries employ 250 people at its facilities in North America and Africa. Learn more at MGK.com.

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